

# ALPHA CAPITAL PEER UNIVERSES NOW AVAILABLE WITHIN THE FACTSET PLATFORM: A POWERFUL COLLABORATION FOR INVESTMENT PERFORMANCE ANALYTICS

#### PRESS RELEASE

May 24, 2023

<u>Alpha Capital Management</u>, a leading investment consultant and OCIO search firm is excited to announce a strategic collaboration with <u>FactSet</u>, a global financial digital platform and enterprise solutions provider.

As a result of this alliance, the <u>Alpha Capital Peer Universes</u> will now be available within the FactSet platform, empowering investment professionals to compare investment performance against over 1,200 institutions.

The Alpha Capital Peer Universes provide clients with valuable benchmarks for evaluating the performance of their portfolios. By collaborating with FactSet, a trusted industry leader in financial data and analytics, Alpha Capital is extending the reach of its successful Alpha Peer Universes to a wider audience of investment professionals.

FactSet's platform offers a range of advanced features and capabilities, including real-time market data, powerful analytics, risk management tools, and quantitative research capabilities. By incorporating the Alpha Capital Peer Universes within the platform, clients gain access to a rich dataset for comparative analysis, enabling them to evaluate their portfolio performance against relevant benchmarks and make data-driven investment decisions.

"We are thrilled to collaborate with FactSet and make our Alpha Capital Peer Universes available within their platform," said Brad Alford, Founder of Alpha Capital. "We have the only peer universes that track the investment performance and asset allocation of over 1,200 institutions of the \$3 trillion OCIO market." "Additionally, we have the first peer universes that analyze the underlying asset allocation and risk the portfolio is taking to segment the returns into five risk-based peer universes to generate more relevant performance comparisons."

"FactSet is excited to offer the Alpha Capital Peer Universes on our platform to help expand our offering for OCIOs and asset owners," said David Mellars, Senior Vice President, Senior Director of Analytics & Trading Product Management at FactSet "FactSet has always looked to offer differentiated content to enhance our clients' workflows and help them achieve their business goals. As we continue to invest in solutions for OCIOs and asset owners, we are delighted to have a trusted provider of peer universe data through our collaboration with Alpha Capital."

### About Alpha Capital Management:

Alpha Capital Management is a leading investment consultant and OCIO search firm located in Atlanta. Alpha has completed over \$100 billion in searches for asset owners. In 2019, Alpha



Capital launched the <u>Alpha Nasdaq OCIO Indices</u> in partnership with Nasdaq to provide more transparency to the \$3 trillion OCIO industry. Alpha Capital empowers its clients with sophisticated investment analysis tools and data-driven insights to improve the outcome for investors. Learn more at <u>www.alphacapitalmgmt.com</u> and follow us on <u>LinkedIn</u>.

## About FactSet:

FactSet (NYSE:FDS | NASDAQ:FDS) helps the financial community to see more, think bigger, and work better. Our digital platform and enterprise solutions deliver financial data, analytics and open technology to over 7,000 global clients, including over 180,000 individual users. Clients across the buy-side and sell-side as well as wealth managers, private equity firms and corporations achieve more every day with our comprehensive and connected content, flexible next-generation workflow solutions, and client-centric specialized support. As a member of the S&P500, we are committed to sustainable growth and have repeatedly scored 100 on the Human Rights Campaign<sup>®</sup> Corporate Equality Index and been recognized amongst the Best Places to Work in 2023 by Glassdoor as a Glassdoor Employees' Choice Award winner. Learn more at <u>www.factset.com</u> and follow us on <u>Twitter</u> and <u>LinkedIn</u>.

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